



## CERTIFICATE

This is to certify that **KALSHETTY MOHINI ANANDA, DHARNE SHWETA SANGMESHWAR** M.Sc.S.Y IV Semester has completed his one full semester on project work titled "E Gift Shoppy" satisfactorily in partial fulfillment of requirement Of **SHRIKRISHNA MAHAVIDHYALAYA, GUNJOTI** the year 2021-2022

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## **ABSTRACT**

**E-Gift Shoppy** is a very important feature used in e-commerce to assist people making purchases online, similar to the US English term 'shopping cart'.

The business-to-consumer aspect of electronic commerce (e-commerce) is the most visible business use of the World Wide Web. The primary goal of an e-commerce site is to sell goods and services online.

E-commerce is fast gaining ground as an accepted and used business paradigm. More and more business houses are implementing web site providing

## Project Report

functionality for performing commercial transactions over the web. It is reasonable to say that the process of shopping on the web is becoming commonplace.

**E-Gift Shoppo** is a very important feature used in e-commerce to assist people making purchases any products online.

This project deals with developing an e-commerce website for online different types of gifts. It provides the user with a catalog of different types of gifts available for purchase in the store. In order to facilitate online purchase, a shopping cart is provided to the user. The system is implemented using a 3-tier approach, with a backend database, a middle tier of Microsoft Internet Information Services (IIS) and ASP.NET, and a web browser as the front end client.

The **E-Gift Shoppo** project has been developed to allow business growth larger and faster. This site will let customers to view and order products online from any part of the world. The site sells different types of. Under this website many products and services can be ordered.

The **E-Gift Shoppo** is expanded permanently through new products and services in order to offer a product portfolio corresponding to the market. Private customer and business customers can order the selected products of the **E-Gift Shoppo** Service online quickly and comfortably.

Target groups of customer of the **E-Gift Shoppo** are huge. The customers can have a payment option through credit card only. In order to use the login writing procedure, the customer registers itself and receives a login for its purchases name. It is an Internet application.

**Users of the system:** Customer is the user of the system. An administrator of the website is the super user. When the user types in the URL of the website, a Welcome page is shown which has a menu on the left hand side, a banner at the top and any related links to other sites. This site contains an online catalog